HKU BUSINESS SCHOOL
港大經管學院

Bachelor of Business Administration (Law) and Bachelor of Laws
工商管理學學士(法學)及法學士

Suggested Order of Study (for 2026-2027 intake)

Major in Business

Year 1 (57 credits)

- Common Core Course 1 (Year 1 or 2)
- *CAES1001* Academic Communication in English
- *AILT1001* Artificial Intelligence Literacy I
- *ACCT1101* Introduction to Financial Accounting
- *ECON1210* Introductory Microeconomics
- Statistics Course (ECON1280 / IIMT1640)
- *LLAW1001-1002* Law of Contract I-II (12 credits)
- *LLAW1008* The Legal System of the Hong Kong SAR
- *LLAW1014-1015* Criminal Law I-II (12 credits)
- *LLAW1016* Legal Research and Writing (Year 1 or 2)

Year 2 (63 credits)

- Common Core Course 2
- Common Core Course 3
- Common Core Course 4
- *AILTxxxx* Artificial Intelligence Literacy II OR other microcredential AI Literacy course
- *FINA1310* Corporate Finance
- Disciplinary Core / Elective Course 1 in the chosen BBA Major
- Disciplinary Core / Elective Course 2 in the chosen BBA Major
- Disciplinary Core / Elective Course 3 in the chosen BBA Major
- *LLAW1005-1006* Law of Tort I-II (12 credits)

Year 3 (60 credits)

- *CDDL9001* Practical Chinese for Double Degree Law Students
- Disciplinary Core / Elective Course 4 in the chosen BBA Major
- Disciplinary Core / Elective Course 5 in the chosen BBA Major
- Disciplinary Core / Elective Course 6 in the chosen BBA Major
- *LLAW2001* Constitutional Law
- *LLAW2012* Commercial Law
- *LLAW3010* Business Associations
- *LLAW3093* Administrative Law
- Free Elective 1
- Free Elective 2

Year 4 or 5 (60 credits each year)

- Disciplinary Core / Elective Course 7 in the chosen BBA Major (Year 4 or 5)
- Disciplinary Core / Elective Course 8 in the chosen BBA Major (Year 4 or 5)
- Capstone Course in the chosen BBA Major (Year 4 or 5)
- *LLAW2009* Introduction to Chinese Legal System (Year 4 or 5)
- *LLAW2018-2019* Land Law I-II (12 credits) (Year 4 or 5)
- *LLAW3001* Introduction to Legal Theory (Year 4 or 5)
- *LLAW3094-3095* Equity and Trusts I-II (12 credits) (Year 4 or 5)
- Capstone Course in Professional Core in Law (Year 4 or 5)
- Law Disciplinary Elective 1-7 (42 credits) (Year 4 or 5)
- Free Elective 3 (Year 4 or 5)
- Free Elective 4 (Year 4 or 5)
- Free Elective 5 (Year 4 or 5)

UGRE1001 Introduction to the Constitution, the Basic Law and the Security Law

Legend

- Language Courses (2 courses; 6 credits)
- Common Core Courses (4 courses; 24 credits)
- Artificial Intelligence Literacy Courses (2 courses; 6 credits)
- Other Non-credit Bearing Courses Required by the University
- Professional Core in Law (26 courses; 156 credits)
- Major in Business (13 courses; 78 credits)
- Free Electives (5 courses; 30 credits)

HKU BUSINESS SCHOOL 港大經管學院

Bachelor of Business Administration (Law) and Bachelor of Laws
工商管理學學士(法學)及法學士

Suggested Order of Study (for 2026-2027 intake)

Professional Core in Accounting

Year 1 (57 credits)

- Common Core Course 1 (Year 1 or 2)
- *CAES1001* Academic Communication in English
- *AILT1001* Artificial Intelligence Literacy I
- *ACCT1101* Introduction to Financial Accounting
- *ECON1210* Introductory Microeconomics
- Statistics Course (ECON1280 / IIMT1640)
- *LLAW1001-1002* Law of Contract I-II (12 credits)
- *LLAW1008* The Legal System of the Hong Kong SAR
- *LLAW1014-1015* Criminal Law I-II (12 credits)
- *LLAW1016* Legal Research and Writing (Year 1 or 2)

Year 2 (63 credits)

- Common Core Course 2
- Common Core Course 3
- Common Core Course 4
- *AILTxxxx* Artificial Intelligence Literacy II OR other microcredential AI Literacy course
- *FINA1310* Corporate Finance
- *ACCT2102* Intermediate Financial Accounting I
- *ACCT2105* Introduction to Management Accounting
- *IIMT2601* Management Information Systems (Year 2 or 3)
- *MGMT2401* Principles of Management (Year 2 or 3)
- *MKTG2501* Introduction to Marketing (Year 2 or 3)
- *LLAW1005-1006* Law of Tort I-II (12 credits)

Year 3 (60 credits)

- *CDDL9001* Practical Chinese for Double Degree Law Students
- *ACCT2106* Sustainability Reporting: Concepts and Practices
- *ACCT3103* Intermediate Financial Accounting II
- *ACCT3106* Management Control
- *LLAW2001* Constitutional Law
- *LLAW2012* Commercial Law
- *LLAW3010* Business Associations
- *LLAW3093* Administrative Law

Year 4 or 5 (60 credits each year)

- *ACCT3107* Hong Kong Taxation (Year 4 or 5)
- *ACCT3109* Auditing (Year 4 or 5)
- *ACCT3112* Accounting Data Mgmt. and Analytics *(Capstone)* (Year 4 or 5)
- *ACCT4104* Advanced Financial Accounting (Year 4 or 5)
- *ECON1220* Introductory Macroeconomics (Year 4 or 5)
- *FINA2320* Investments and Portfolio Analysis (Year 4 or 5)
- *LLAW2009* Introduction to Chinese Legal System (Year 4 or 5)
- *LLAW2018-2019* Land Law I-II (12 credits) (Year 4 or 5)
- *LLAW3001* Introduction to Legal Theory (Year 4 or 5)
- *LLAW3094-3095* Equity and Trusts I-II (12 credits) (Year 4 or 5)
- Capstone Course in Professional Core in Law (Year 4 or 5)
- Law Disciplinary Elective 1-7 (42 credits) (Year 4 or 5)

UGRE1001 Introduction to the Constitution, the Basic Law and the Security Law

Language Courses (2 courses; 6 credits)
Common Core Courses (4 courses; 24 credits)
Artificial Intelligence Literacy Courses (2 courses; 6 credits)
Other Non-credit Bearing Courses Required by the University
Professional Core in Law (26 courses; 156 credits)
Professional Core in Accounting (18 courses; 108 credits)

Bachelor of Business Administration (Law) and Bachelor of Laws [BBA(Law)&LLB] Curriculum Requirements (Total: 300 credits)
(Please refer to the BBA(Law)&LLB Degree Syllabuses of the 2026-2027 intake for details.)

1. UG5 Requirements (9 courses; 36 credits)

(a) Language Course (2 courses; 6 credits): (i) *CAES1001* Academic Communication in English + (ii) *CDDL9001* Practical Chinese for Double Degree Law Students

- *CAES1001* Academic Communication in English (ACE) is a compulsory, non-credit bearing course for all undergraduate students. Students must enrol in *CAES1001* in either Semester 1 or 2 of Year 1 unless exemption has been granted.

  Students who have achieved Level 5 or above in English Language in HKDSE, or equivalent, in the year of admission ***(i.e. 2026, unless otherwise specified in the "Notes on CAES1001 Academic Communication in English"; and test result obtained after admission to the University will not be considered)*** are exempted from the ACE requirement. To apply for exemption from the ACE requirement, students should complete the online application form at the Faculty website (https://ug.hkubs.hku.hk/support-and-development/useful-info/downloadable-forms) by the deadline.

- Non-local Putonghua/Mandarin-speaking candidates should complete a 6-credit Chinese Language Enhancement Programme course for non-local Putonghua/Mandarin-speaking students (i.e. *CUNDxxxx* course) in lieu of *CDDL9001* Practical Chinese for Double Degree Law Students.

  Students who did not study Chinese language during their secondary education and have not reached the required proficiency level to take *CDDL9001* should write to the Board of the Faculty to apply for exemption from the Chinese language enhancement requirement and take a course in either Chinese language* ("*CHIN9501* Chinese as a Foreign Language I" or "*CHIN9511* Cantonese as a Foreign Language I") or Chinese culture ("*CHIN9521* The Fundamentals of Chinese Characters" or "*CHIN9522* Exploration of Major Cultural Themes across Chinese History") offered by the Chinese Language Centre of the School of Chinese in lieu. To apply for exemption from the Chinese language enhancement requirement, students should complete the application form at the Faculty website (https://ug.hkubs.hku.hk/support-and-development/useful-info/downloadable-forms) and return it to the Faculty Office by the deadline.

  **Note*: Students taking a Chinese language course may be assigned to a higher-level course (CHIN9502-CHIN9508 or CHIN9512-CHIN9513) based on the results of a placement test.*

(b) Common Core Courses (4 courses; 24 credits)

Students shall complete a total of 24 credits in the Common Core Curriculum, comprising 6 credits from each of any four different Areas of Inquiry (AoI) except where candidates are required to make up for failed credits. Please refer to the Common Core website (https://commoncore.hku.hk/) for details.

(c) Artificial Intelligence Literacy Courses (2 courses; 6 credits): (i) *AILT1001* Artificial Intelligence Literacy I + (ii) *AILTxxxx* Artificial Intelligence Literacy II or other microcredential AI Literacy course

- Students are strongly advised to take *AILT1001* either in Semester 1 or 2 of Year 1 as it is a prerequisite for taking the second Artificial Intelligence Literacy course required for graduation. Please refer to the *AILT1001* website (https://ailt.cds.hku.hk/) for more information.

- The Faculty currently offers two 3-credit Artificial Intelligence Literacy II courses: *AILT9021* AI and the Future Economy and *AILT9022* AI-Powered Business Applications. While students may fulfil the requirement by completing any Artificial Intelligence Literacy II course, students are strongly encouraged to take either *AILT9021* or *AILT9022*.

(d) Other Non-credit Bearing Courses Required by the University (1 course; 0 credits): *UGRE1001* Introduction to the Constitution, the Basic Law and the National Security Law

UGRE1001 Introduction to the Constitution, the Basic Law and the National Security Law is an online course which adopts a self-directed learning approach. Students have the flexibility to take the course in any semester throughout their period of study. Enrolment on the course is automatic. Please refer to the CEDARS website (https://www.cedars.hku.hk/ugre1001) for more information.

2. Professional Core in Law (26 courses; 156 credits) – *offered by the Faculty of Law*

(a) Disciplinary Core Courses (8 courses; 108 credits): (i)&(ii) *LLAW1001* Law of Contract I and *LLAW1002* Law of Contract II *(full-year)* + (iii)&(iv) *LLAW1005* Law of Tort I and *LLAW1006* Law of Tort II *(full year)* + (v) *LLAW1008* The Legal System of the Hong Kong SAR + (vi)&(vii) *LLAW1014* Criminal Law I and *LLAW1015* Criminal Law II *(full year)* + (viii) *LLAW1016* Legal Research and Writing + (ix) *LLAW2001* Constitutional Law + (x) *LLAW2009* Introduction to Chinese Legal System + (xi) *LLAW2012* Commercial Law + (xii)&(xiii) *LLAW2018* Land Law I and *LLAW2019* Land Law II *(full-year)* + (xiv) *LLAW3001* Introduction to Legal Theory + (xv) *LLAW3010* Business Associations + (xvi) *LLAW3093* Administrative Law + (xvii)&(xviii) *LLAW3094* Equity and Trusts I and *LLAW3095* Equity and Trusts II *(full-year)*

(b) Law Disciplinary Electives (7 courses; 42 credits): Please refer to the Faculty of Law website (https://course.law.hku.hk/law-electives/) for the list of law disciplinary electives.

(c) Capstone Course (1 course; 6 credits): A course from the list of designated capstone courses

3. Business Stream or Accounting Stream

- For *Business* stream, students are required to complete one of the following BBA Majors: (1) Entrepreneurship, Design and Innovation (EDI), (2) Finance, (3) Human Resource Management (HRM), (4) Information Systems and Analytics (ISA), or (5) Marketing.

- For *Accounting* stream, students are required to complete the Professional Core in Accounting.

Students should declare a BBA Major (for Business stream) or Professional Core in Accounting (for Accounting stream) via SIS starting from the preliminary course enrolment period in Year 2. The declaration is to be finalised by the end of the add/drop period in Semester 1 of Year 5.

3.1 BBA Major Options

3.1.1 *Major in Entrepreneurship, Design and Innovation (EDI) (13 courses; 78 credits)* *[Note: Candidates must undergo a selection process arranged by the EDI Programme Coordinator.]*

(a) Faculty Core Courses (FCC) (4 courses; 24 credits): (i) *ACCT1101* Introduction to Financial Accounting + (ii) *ECON1210* Introductory Microeconomics + (iii) *FINA1310* Corporate Finance + (iv) Statistics Course (*ECON1280* Analysis of Economic Data or *IIMT1640* Probability and Statistics for Business)

- FCC can only be double-counted across major-major, but not major-minor combination. Should the FCC constitute the requirements of a second major or a minor offered by the Faculty, students will be required to complete an equivalent number of credits of free electives (for major-major combination) or advanced level minor disciplinary electives (for major-minor combination) in lieu of the overlapped FCC.

- Double-counting is NOT allowed for courses other than the FCC. Students will be required to complete an equivalent number of credits of advanced level disciplinary electives under the major/minor concerned in lieu of the overlapped courses.

(b) Disciplinary Core Courses (5 courses; 30 credits): (i) *IIMT2601* Management Information Systems + (ii) *IIMT3623* Design Thinking: Concepts and Applications + (iii) *MGMT2401* Principles of Management + (iv) *MKTG2501* Introduction to Marketing + (v) *STRA4701* Strategic Management

(c) EDI Disciplinary Electives (3 courses; 18 credits): Students should complete three EDI disciplinary electives (18 credits), of which at least one must be *IIMT3627* Venture and Entrepreneurship Management or *IIMT3689* Cloud Computing: Essential and Application in Entrepreneurship. Please refer to Attachment I for the list of EDI disciplinary electives.

(d) Capstone Course (1 course; 6 credits): *IIMT3624* Design Studio

3.1.2 *Major in Finance (13 courses; 78 credits)*

(a) Faculty Core Courses (FCC) (4 courses; 24 credits): (i) *ACCT1101* Introduction to Financial Accounting + (ii) *ECON1210* Introductory Microeconomics + (iii) *FINA1310* Corporate Finance + (iv) Statistics Course (*ECON1280* Analysis of Economic Data or *IIMT1640* Probability and Statistics for Business)

- FCC can only be double-counted across major-major, but not major-minor combination. Should the FCC constitute the requirements of a second major or a minor offered by the Faculty, students will be required to complete an equivalent number of credits of free electives (for major-major combination) or advanced level minor disciplinary electives (for major-minor combination) in lieu of the overlapped FCC.

- Double-counting is NOT allowed for courses other than the FCC. Students will be required to complete an equivalent number of credits of advanced level disciplinary electives under the major/minor concerned in lieu of the overlapped courses.

(b) Disciplinary Core Courses (5 courses; 30 credits): (i) *ECON1220* Introductory Macroeconomics + (ii) *ECON2280* Introductory Econometrics + (iii) *FINA2320* Investments and Portfolio Analysis + (iv) *FINA2322* Derivatives + (v) *MATH1009* Basic Mathematics for Business and Economics or *MATH1013* University Mathematics II

(c) Business Disciplinary Elective (1 course; 6 credits): *IIMT2601* Management Information Systems or *MGMT2401* Principles of Management or *MKTG2501* Introduction to Marketing

(d) Finance Disciplinary Electives (2 courses; 12 credits): Please refer to Attachment I for the list of finance disciplinary electives.

(e) Capstone Course (1 course; 6 credits): *ECON4200* Senior Seminar in Economics and Finance

3.1.3 *Major in Human Resource Management (HRM) (13 courses; 78 credits)*

(a) Faculty Core Courses (FCC) (4 courses; 24 credits): (i) *ACCT1101* Introduction to Financial Accounting + (ii) *ECON1210* Introductory Microeconomics + (iii) *FINA1310* Corporate Finance + (iv) Statistics Course (*ECON1280* Analysis of Economic Data or *IIMT1640* Probability and Statistics for Business)

- FCC can only be double-counted across major-major, but not major-minor combination. Should the FCC constitute the requirements of a second major or a minor offered by the Faculty, students will be required to complete an equivalent number of credits of free electives (for major-major combination) or advanced level minor disciplinary electives (for major-minor combination) in lieu of the overlapped FCC.

- Double-counting is NOT allowed for courses other than the FCC. Students will be required to complete an equivalent number of credits of advanced level disciplinary electives under the major/minor concerned in lieu of the overlapped courses.

(b) Disciplinary Core Courses (4 courses; 24 credits): (i) *MGMT2401* Principles of Management + (ii) *MGMT3403* Leadership + (iii) *MGMT3434* Human Resource: Theory and Practice + (iv) *STRA4701* Strategic Management

(c) HRM Disciplinary Electives (4 courses; 24 credits): Please refer to Attachment I for the list of HRM disciplinary electives.

(d) Capstone Course (1 course; 6 credits): *MGMT3429* Strategic Human Resources Management

3.1.4 *Major in Information Systems and Analytics (ISA) (13 courses; 78 credits)*

(a) Faculty Core Courses (FCC) (4 courses; 24 credits): (i) *ACCT1101* Introduction to Financial Accounting + (ii) *ECON1210* Introductory Microeconomics + (iii) *FINA1310* Corporate Finance + (iv) Statistics Course (*ECON1280* Analysis of Economic Data or *IIMT1640* Probability and Statistics for Business)

- FCC can only be double-counted across major-major, but not major-minor combination. Should the FCC constitute the requirements of a second major or a minor offered by the Faculty, students will be required to complete an equivalent number of credits of free electives (for major-major combination) or advanced level minor disciplinary electives (for major-minor combination) in lieu of the overlapped FCC.

- Double-counting is NOT allowed for courses other than the FCC. Students will be required to complete an equivalent number of credits of advanced level disciplinary electives under the major/minor concerned in lieu of the overlapped courses.

(b) Disciplinary Core Courses (8 courses; 48 credits): (i) *IIMT2601* Management Information Systems + (ii) *IIMT2641* Introduction to Business Analytics + (iii) *IIMT3601* Database Management or *COMP3278* Introduction to Database Management Systems + (iv) *IIMT3602* Information Systems Analysis and Design or *COMP3297* Software Engineering + (v) *IIMT3603* Project Management + (vi) *IIMT3642* Managing and Mining Big Data + (vii) *IIMT4602* Digital Innovation + (viii) *MGMT2401* Principles of Management

(c) Capstone Course (1 course; 6 credits): *IIMT4601* Information Systems Project Management

3.1.5 *Major in Marketing (13 courses; 78 credits)*

(a) Faculty Core Courses (FCC) (4 courses; 24 credits): (i) *ACCT1101* Introduction to Financial Accounting + (ii) *ECON1210* Introductory Microeconomics + (iii) *FINA1310* Corporate Finance + (iv) Statistics Course (*ECON1280* Analysis of Economic Data or *IIMT1640* Probability and Statistics for Business)

- FCC can only be double-counted across major-major, but not major-minor combination. Should the FCC constitute the requirements of a second major or a minor offered by the Faculty, students will be required to complete an equivalent number of credits of free electives (for major-major combination) or advanced level minor disciplinary electives (for major-minor combination) in lieu of the overlapped FCC.

- Double-counting is NOT allowed for courses other than the FCC. Students will be required to complete an equivalent number of credits of advanced level disciplinary electives under the major/minor concerned in lieu of the overlapped courses.

(b) Disciplinary Core Courses (5 courses; 30 credits): (i) *MKTG2501* Introduction to Marketing + (ii) *MKTG3501* Consumer Behaviour + (iii) *MKTG3502* Marketing Research + (iv) *MKTG3524* Digital Marketing + (v) *MGMT2401* Principles of Management

(c) Marketing Disciplinary Electives (3 courses; 18 credits): Students should complete three marketing disciplinary electives (18 credits), two from List A (12 credits) and one from List B (6 credits). Please refer to Attachment I for the list of marketing disciplinary electives.

(d) Capstone Course (1 course; 6 credits): *MKTG3531* Strategic Marketing Management or *MKTG4501* Quantitative Marketing

3.2 Professional Core in Accounting (18 courses; 108 credits)

(a) Faculty Core Courses (FCC) (4 courses; 24 credits): (i) *ACCT1101* Introduction to Financial Accounting + (ii) *ECON1210* Introductory Microeconomics + (iii) *FINA1310* Corporate Finance + (iv) Statistics Course (*ECON1280* Analysis of Economic Data or *IIMT1640* Probability and Statistics for Business)

- FCC can only be double-counted across major-major, but not major-minor combination. Should the FCC constitute the requirements of a second major or a minor offered by the Faculty, students will be required to complete an equivalent number of credits of free electives (for major-major combination) or advanced level minor disciplinary electives (for major-minor combination) in lieu of the overlapped FCC.

- Double-counting is NOT allowed for courses other than the FCC. Students will be required to complete an equivalent number of credits of advanced level disciplinary electives under the major/minor concerned in lieu of the overlapped courses.

(b) Disciplinary Core Courses (13 courses; 78 credits): (i) *ACCT2102* Intermediate Financial Accounting I + (ii) *ACCT2105* Introduction to Management Accounting + (iii) *ACCT2106* Sustainability Reporting: Concepts and Practices + (iv) *ACCT3103* Intermediate Financial Accounting II + (v) *ACCT3106* Management Control + (vi) *ACCT3107* Hong Kong Taxation + (vii) *ACCT3109* Auditing + (viii) *ACCT4104* Advanced Financial Accounting + (ix) *ECON1220* Introductory Macroeconomics + (x) *FINA2320* Investments and Portfolio Analysis + (xi) *IIMT2601* Management Information Systems + (xii) *MGMT2401* Principles of Management + (xiii) *MKTG2501* Introduction to Marketing

(c) Capstone Course (1 course; 6 credits): *ACCT3112* Accounting Data Management and Analytics

4. Free Electives (5 courses; 30 credits) – *for Business stream only*

Free electives are courses in any disciplines except Common Core and Chinese Language Enhancement courses.

Notes:

(1) Students may opt out of the LLB degree to pursue the 4-year BBA(Law) programme before the end of the second semester of the second year of study. The decision to opt out of the LLB degree is irrevocable once the declaration has been made.

(2) The programme administration for BBA(Law)&LLB Years 1, 2 and 3 students is handled by the Faculty of Business and Economics, and it will be handed over to the Faculty of Law from Year 4 onwards. The programme administration for all BBA(Law) students (i.e. those who have opted out of the LLB degree) is handled by the Faculty of Business and Economics.

(3) Any requests for taking more than 36 credits in one regular semester or 72 credits in one academic year are not allowed under normal situation. Students are expected to take a minimum of 24 credits in each semester in their final year and spend 5 academic years to complete their integrated degrees.

The BBA(Law)&LLB degree regulations and syllabuses, course descriptions, and course outlines are downloadable from the Faculty website (https://ug.hkubs.hku.hk). For enquiries regarding the BBA(Law)&LLB curriculum, please contact the Faculty Office by email to fbe.undergrad@hku.hk. **It is important that you state your full name, university number, curriculum, and year of study in the email.**

Last updated in August 2026

EDI Disciplinary Electives

Course Code	*Course Title*	*Year of Study*	*Credits*
BUSI1807	Business Consulting Practicum	2 or 3 or 4	6
IIMT3621	Creativity and Business Innovation	2 or 3 or 4	6
IIMT3626	Values-driven Innovation	2 or 3 or 4	6
IIMT3627	Venture and Entrepreneurship Management	2 or 3 or 4	6
IIMT3682	IT and Entrepreneurship	3 or 4 or 5	6
IIMT3689	Cloud Computing: Essential and Application in Entrepreneurship	3 or 4 or 5	6

HRM Disciplinary Electives

Course Code	*Course Title*	*Year of Study*	*Credits*
IIMT2601	Management Information Systems	2 or 3 or 4 or 5	6
MKTG2501	Introduction to Marketing	2 or 3 or 4 or 5	6
MGMT3404	Cross-cultural Management	2 or 3 or 4 or 5	6
MGMT3405	Organizational Behaviour	2 or 3 or 4 or 5	6
MGMT3415	Principles of Entrepreneurship	2 or 3 or 4 or 5	6
MGMT3416	Storytelling: Global Business Communication	2 or 3 or 4 or 5	6
MGMT3475	Current Topics in Human Resource Management	2 or 3 or 4 or 5	6
MGMT3476	Managing Organizational Change	2 or 3 or 4 or 5	6

Marketing Disciplinary Electives

List A

Course Code	*Course Title*	*Year of Study*	*Credits*
MKTG3511	Advertising Management	2 or 3 or 4 or 5	6
MKTG3512	Brand Management	2 or 3 or 4 or 5	6
MKTG3523	Global Marketing	2 or 3 or 4 or 5	6
MKTG3525	Services Marketing	2 or 3 or 4 or 5	6
MKTG3526	Innovation and New Product Development	2 or 3 or 4 or 5	6

List B

Course Code	*Course Title*	*Year of Study*	*Credits*
MKTG3527	Pricing Strategies	2 or 3 or 4 or 5	6
MKTG3528	Marketing Analytics	2 or 3 or 4 or 5	6
MKTG3529	Social Media Marketing	2 or 3 or 4 or 5	6
MKTG3530	Big Data Marketing	2 or 3 or 4 or 5	6
MKTG3532	Platform Business Models and the Sharing Economy	2 or 3 or 4 or 5	6

Business Disciplinary Electives

Course Code	*Course Title*	*Year of Study*	*Credits*
IIMT2601	Management Information Systems	2 or 3 or 4 or 5	6
MGMT2401	Principles of Management	2 or 3 or 4 or 5	6
MKTG2501	Introduction to Marketing	2 or 3 or 4 or 5	6

Finance Disciplinary Electives

Course Code	*Course Title*	*Credits*
ACCT3114	Valuation Using Financial Statements	6
FINA2311	Case Studies in Corporate Finance	6
FINA2312	Advanced Corporate Finance	6
FINA2330	Financial Markets and Institutions	6
FINA2331	Management of Commercial Banks	6
FINA2332	International Banking	6
FINA2342	Insurance: Theory and Practice	6
FINA2343	Lending and Credit in Private Banking and Corporate Banking (1)	6
FINA2344	Lending and Credit in Private Banking and Corporate Banking (2)	6
FINA2345	Wealth Planning - Trust and Insurance	6
FINA2350	Text Analytics and Natural Language Processing in Finance and Fintech	6
FINA2382	Real Estate Finance	6
FINA2383	International Financial Management	6
FINA2385	Sustainability in Business and Finance	6
FINA2386	Social Network Analysis in Finance	6
FINA2387	Wealth Management for the Chinese Market	6
FINA2390	Financial Programming and Databases	6
FINA3316	Investment Banking: Valuation, LBOs, and M&A	6
FINA3317	Entrepreneurial Finance	6
FINA3318	China's Financial System and Markets	6
FINA3319	Green Finance and Impact Investing	6
FINA3322	Credit Risk	6
FINA3323	Fixed Income Securities	6
FINA3324	Interest Rate Models	6
FINA3325	Alternative Investments	6
FINA3326	Equity Valuation and Investment Management	6
FINA3327	Hedge Funds: Strategies, Business Management, and Institutions	6
FINA3334	Private Banking and Wealth Management	6
FINA3336	Family Office and Asset Owners	6
FINA3337	Venture Capital and Private Equity	6
FINA3338	Multi-asset Investing	6
FINA3339	Private Credit	6
FINA3340	Risk Management	6
FINA3350	Mathematical Finance	6
FINA3351	Spreadsheet Financial Modeling	6
FINA3353	Regulatory, Operational and Valuation Issues in Finance Institutions	6
FINA3360	Financial Practicum	6
FINA3381	Behavioural Finance	6
FINA3382	Structured Finance and Securitization	6
FINA3383	Financial Regulations and Compliance	6
FINA3384	Behavioural and Sociological Finance	6
FINA3385	ESG Investing and Sustainable Banking	6
FINA3386	Digital Assets	6
FINA3391	Reading Course	6
FINA4341	Quantitative Risk Management	6
FINA4354	Financial Engineering	6
FINA4359	Data Analytics, Quantitative Finance, and Blockchain Finance	6
FINA4392	Dissertation	12

*(*Note: The courses listed above may not be offered every year.)*

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